

Career Counselling and Placement Cell

Report on Jio Associate Trainee Program

Date: 26th September 2024

Introduction

The Career Counselling and Placement Cell recently organized an informative session by Sh Munish Sehgal and Sh Jaspal from Jio, aimed at introducing students to skill development and work experience opportunities. The session highlighted a new initiative by Jio known as the Jio Associate Trainee (JAT) Program, specifically designed to empower students with valuable work experience while also benefiting from financial incentives.

Objective of the Program:

The Jio Associate Trainee Program aims to recruit students for temporary, part-time work during the festive season. The primary goal of the initiative is to increase Jio's ground presence, with a focus on expanding customer acquisition by reaching more homes. This is especially important during the festive season, where increased demand offers an opportunity for higher sales and service reach.

Program Duration and Details

Duration: The program is planned to last for 2 months, offering students short-term yet valuable experience.

Work Hours: Students are expected to work 2 hours per day, making it a flexible part-time opportunity.

Additional Openings: The program offers opportunities for students across multiple disciplines, expanding the scope of engagement.

Eligibility Criteria for Associate Trainee Role:

The role is designed for students from Tier 2 and Tier 3 colleges, particularly those pursuing degrees in BBA, BMS, B.Com, BA, and related fields. Recent graduates are also welcome to apply, as long as they fall within the age group of 22–23 years.

Training and Work Experience

Students who join the Jio Associate Trainee Program will receive training, helping them build essential skills in customer marketing, research, and sales acquisition. This not only adds practical experience to their portfolio but also provides exposure to real-world business operations in a corporate environment.

The lecture was organised in L1 and 55 students attended the lecture