



Report on Flash Mob /play and Awareness Campaign by Red Ribbon Club, GC Barotiwala

Date: 23rd september 2024

Venue: Location 1: Govt. College Barotiwala

Location 2: busy Barotiwala market (public place)

Participants: Red Ribbon Club members, students, and local community

To observe International Youth Day, the Red Ribbon Club GC Barotiwala organized a vibrant and impactful awareness campaign. This initiative aimed to engage the youth and local community in understanding and spreading awareness about health, wellness, and social responsibility, with a special focus on issues such as HIV/AIDS prevention, and the importance of youth leadership in community development.

The primary objectives of the event were to:

- Raise awareness about social, health, and youth-centric issues.
- Encourage active participation of students and the local community in taking responsibility for their health and society.
- Promote the values of youth leadership and community service, as emphasized by International Youth Day.

As a highlight of the event, the Red Ribbon Club members staged an energetic flash mob in the outer campus in college and in the Barotiwala market (public place) where students, members and local community gathered.

Before the flash mobs, Mohd Sahil the student President of the RRC, addressed both the college audience and the public at Barotiwala market.

The event also saw an inspiring address from the Principal, Dr. Anjori Sharma, who took the significance of the Red Ribbon Club's efforts.

Dr. Ina Rani , the convenor of the RRC also delivered a speech, offering further insights into the significance of the event and highlighted the continued need for youth engagement in health-related causes.

The flash mob performance included a 5-minute dance routine, showcasing the importance of health awareness, safe practices, and youth leadership. It captivated the audience, drawing their attention to the messages conveyed through body language and music. After the performance, volunteers from the club interacted with the crowd, engaging them in discussions about HIV/AIDS awareness, safe practices, and the importance of voluntary blood donation. To complement the flash mob, members of the Red Ribbon Club also displayed posters and slogans that were created to further amplify the message of youth empowerment and health awareness. These posters and slogans were displayed in prominent areas around the campus and community spaces.

The local community actively participated in the event. Members from the Red Ribbon Club approached local community members and offered information about free HIV testing centers.

Dr. Niti Gupta added depth to the event, reinforcing the importance of health awareness and youth involvement.

The flash mob and awareness campaign were highly appreciated by both students and community members. Several attendees expressed their newfound understanding of health risks and the importance of youth in social change.

The Red Ribbon Club's initiative to observe International Youth Day successfully created a platform where students and community members could engage, learn, and contribute to important causes such as health awareness and youth empowerment. The flash mob, poster displays, and slogan campaigns provided an innovative and effective way to spread these messages. Through such efforts, the Red Ribbon Club continues to empower youth to take charge of their health and play a vital role in community well-being.

Submitted on 23rd September 2024



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Dr. Niti Gupta
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Principal, GC Barotiwala

Principal
G.D.C.Barotiwala