

Government College Barotiwala, District Solan, H.P.

Career Council and Placement Cell

A Report

Activities and Plan of action in the session 2024 -25

A Career Counselling and Placement Cell in a college serves the primary purpose of guiding students in choosing suitable career paths by assessing their interests, skills and aspirations. At the same time the cell facilitates connections of students with potential employers through Industrial visits , Internships and Campus placement drives.

The career counselling and placement cell of Barotiwala College has been actively functioning as per the SOPs and Guidelines set for the colleges since August 2023. This year, the members of the Cell , under the chairmanship of the Principal, Dr Anjori Sharma are as follows:-

1. Dr. Suneela Sharma.
2. Professor Pallavi Chauhan
3. Dr. Shalini Dharmani
4. Professor Visheshar Lal
5. Dr Ina Rani

In this session of 2024-25 following Plan of action was submitted to the chairperson and activities have been organised as per the plan chalked out :-

A meeting of the Career Counselling and Placement cell was held in the College staffroom on August 30th at 1pm. Following decisions were taken after a discussion between the members present during the meeting:-

That the Plan of Action for the session 2024-25 will be as under :-

1. Registration and Industrial tie-ups

Registration forms for enrolment with the CCPC will be filled by the students of the BCom 3rd year and BA 3rd year in the beginning of the session . The members of the cell will select, visit and secure agreements and MOUs with the best companies and industries .

2. Lectures

Weekly lectures of highly qualified professionals and interactive sessions with representatives of Industry will be organized in the months of September, October and December . Data of feedback of the students will be collected.

3. Industrial visits

Industrial visits will be organized and students will make visits to various kinds of industry namely – Banking, Textiles, metal, Hospitality, Medical ,etc. These visits will provide an in-depth knowledge and understanding of the skills and qualifications required for employability in the various fields and professions to the students.

4. Resume making

Workshops of Resume-making will be organized in the college to ensure a hands-on skill in preparation of a good Resume for the students.

5. Internship and skill training

Based on the industrial visits a one month schedule for voluntary Internship/Apprenticeship will be formalized and students will be enrolled therewith only on voluntary basis. Students will get a hands-on training and experience along with a certificate from the industry where they enroll for the internship.

6. Mock Interviews

Workshops Interview training and skill along with the actual Mock interviews will be organized in the month of February. This will prepare the students for a step further in adding confidence to their personality.

7. Job Fair

A Job Fair will organized in the month of March, inviting various companies and Industries to participate and interview our students. This shall provide a platform to our students not only for employment but provide a data bank to all the participating stake holders for future opportunities of hiring as well as employment.

Following activities have been organised so far in the college by CC&PC under the prescribed SOPs:-

1.Registration of student- members for the session 2024-25. About 70 students from BA final year and BCom final year have been registered as members of the cell,

2.Industrial trip by our team for MOUs

An Industrial trip led by Dr. Suneela, Pallavi, and Dr. Ina on April 19th2024 was undertaken . This trip aimed to establish collaborative ties between Government College Barotiwala and local industries, fostering mutually beneficial partnerships.

Objectives of Collaboration:

1. Internship Programs: We aim to offer students hands-on experience through internships, enabling them to apply theoretical knowledge in practical settings and gain industry insights.
2. Career Guidance Workshops/Lectures: Organizing sessions led by industry professionals to enlighten students on career paths, industry trends, and growth opportunities.
3. Recruitment Drives: Facilitating recruitment events to connect talented

graduates with organizations seeking suitable candidates.

Industries 'Visited:

- 1.Prime Steel `Industries
- 2.Park Pharmaceuticals
- 3.Alive Health Care
- 4.National Laboratories
- 5.Biomagic Enterprise

Key Insights:

- Engaged in insightful discussions with industry representatives regarding potential collaboration avenues, including internships, workshops, and recruitment opportunities.
- Witnessed first-hand the operations and work culture of each organization, providing valuable insights for future partnership.

Visit to Agrestal Organic Living India Pvt Ltd,

During our visit to Agrestal Organic Living India Pvt Ltd, we were welcomed warmly by the company representatives. The visit included a comprehensive overview of their sustainable practices and organic product development processes. Our team provided an introduction to Government College Barotiwala, highlighting our academic programs, infrastructure, and community outreach initiatives.

Key Discussions:

- Future Workshops: The company expressed interest in conducting career guidance workshops at our college.
- Industrial Trips: They were open to hosting our students for industrial visits to provide practical insights.
- Internships: Discussion on providing internship opportunities for our students.
- Recruitment: Potential participation in recruitment drives at our college.

3.Visit to Nirmal Spinning Mills

The visit to Nirmal Spinning Mills offered valuable insights into the textile manufacturing industry. We were given a detailed tour of their facilities and observed various stages of textile production. Our team introduced the college and discussed the benefits of a future partnership.

Key Discussions:

- Workshops: Interest in conducting industry-specific workshops for our students.
- Industrial Visits: Agreement on hosting our students for educational visits.
- Internships: Willingness to offer internships to our students.
- Recruitment: Potential involvement in our college's recruitment events.

To formalize these discussions,, a Letter of Intent to both companies, outlining potential areas of collaboration was given.

3. Memorandum of Understanding for Industrial Collaboration for skill enhancement and employability with three Industries;-

a) Vrindavan Ayurveda Chikitsalam, Baddi,

b) Agrestal Organic Pvt.ltd,

c) Nirmal Spinning Mills, Baddi

4. Invited lectures

There have been two invited lectures by experts in the fields of Media and literary writers so far and two more are in the pipeline.:-

1. Communication and Income Generation through Radia, by Hardeep Chandpuri , Media personality on September 4, 2024..
2. Communication Skills: A Driving Force Behind Successful Career, a lecture by Professor Praveen Kumar, retired Principal on November 11,2024
3. Banking Sector: Job opportunities and Challenges by Paramvir Arya, Chief Manager UCO Bank, Barotiwala on March 11,2025.

5..Knowledge sharing and Career Counselling Lectures

- a) Jio Associate Trainee Programme on September 26,2024,
- b) HCL Tech-BEE Early Career Counselling and Training Programme conducted by HCL Company on September 27, 2024,
- c) Wellness Industry and Career Opportunities, a lecture by team from Vrindavan Ayurveda Chikitsalayam, Barotiwala on November 25, 2024,
- d) Think Global Act Local: Entrepreneurship Skills , a lecture conducted by team from Agrestal Organic Private limited on November 27, 2024,
- e) Textile Designing and Fashion Technology, a lecture by team from Nirmal Spinning Mills, Barotiwala on December 7, 2024,

6. Industrial visit to Vrindavan Ayurveda Chikitsalayam was organised by the cell on December 18, 2024. 31 students of the college were accompanied by Dr Suneela Sharma and Professor Pallavi Chauhan.. They were given a comprehensive tour of the various departments including Front desk,pharmacy, Botanical gardens,Naturopathy centre, Yoga centre etc.The students were informed about the job opportunities and qualifications/skills required for the employability in these fields.

Industrial visit to Agrestal Organic Living , Baddi , a premiere corporate house specialising in wool exports and **Nirmal Furnishing Fabric, Baddi** , a pioneer and leading fabric export Industry ,was organised for 49 students of the college by the CC&PC on the February 19, 2025. The students accompanied by Dr Suneela Sharma and Dr Ina Rani during these visits, The staff of both the Industries took our students on a guided tour of all the various operations in their respective units and interactive sessions were also organised by the staff of these industries. This initiative by the Career Counselling and Placement Cell of the college played a significant role in bridging the gap between academic learning

and industrial exposure enriching students with practical knowledge about departments like Export Logistics, Export Certifications, , Human Resource, Personnel Management, Textile Designe, Textile weaving and dying, etc.

Workshop on Interview skills and Mock Interview

A workshop of Interview skills was organised by the CC&PC in collaboration with Nimbus Academy , Mohali on March 10,2025 in the college .The workshop was followed by a series of Mock interviews conducted for the students who volunteered for them by the resource persons representing the Nimbus Academy.

Submitted by ;-

Dr Suneela Sharma

Convenor

Career counselling and Placement Cell

